

Overseas Press Club Bulletin

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Up-and-Coming

Tuesday, Jan. 19, 12 noon—New York City Mayor Edward I. Koch will address OPCers and their guests at the first luncheon of the new year. Topic: "Foreign Policy—The View from City Hall." \$22.50 for members; \$25 for guests.

Wednesday, Feb. 10, 5:30 p.m. to 8 p.m.—"The Wines of France." OPCer Bob Misch hosts a French wine-tasting at Frederick Wildman & Sons, 21 East 69 St., NYC. Free to members and 1 guest—but reservations through Mary Novick are essential!

Please reserve with Mary Novick at 212-983-4655.

DATELINE DOINGS

People Magazine will put out the 1988 issue of *Dateline*, the Overseas Press Club magazine. *Dateline* is distributed at the Annual Awards Dinner and also sent to Club members and a distinguished international mailing list, including leaders of industry, finance and government.

OPC President **Herb Kupferberg** expressed the Club's gratitude to **Jim Gaines**, managing editor of *People* and a Club vice-president, for his cooperation in arranging *People's* participation. Gaines will be actively involved in the production of *Dateline*, working with *People* senior editor John Saar.

Said Kupferberg: "People's involvement, following *Parade's* participation in 1987, means that for two years in a row the Club has had the backing of major national publications in the important *Dateline* project. *People* is justly celebrated for its lively, penetrating coverage of personalities and issues, and we're sure that it will produce one of the most brilliant *Datelines* we've ever had. We're deeply indebted to Jim Gaines and his *People* colleagues."

The theme of the *People*-produced *Dateline* in this presidential election year will be "Politics and the Press." Contributors will include leading journalists, commentators, academics and political figures. Among the topics up for discussion are the role of the press in selecting

see Page 3

OPC's Free-Press Watchdog Protests Haiti Outrages, Arnett's Moscow Detention

Expulsion of journalists from Tibet also protested

The OPC's Freedom of the Press Committee chief used some fancy telegraphic footwork to bring quick pressure on the Haiti and Soviet regimes.

Norman Schorr, FOP committee chair, cabled Haitian President Henri Hamphy to "strongly condemn the attacks on journalists in Haiti" and urge action to curb such attacks. Schorr enabled UPI to include details of his protest in its night and overnight reports by wiring a copy of his protest to the wire service's West Coast headquarters.

Schorr was out of town when he heard of the weekend detention of Peter Arnett. Cable News Network Moscow correspondent, but was able to arrange for distribution to the media of copies of his cable to Soviet authorities.

"In this period of Glasnost, on the eve of the Gorbachev/Reagan summit, the arrest of Peter Arnett is particularly shocking," Schorr said. Schorr urged Arnett's speedy release and the journalist was released shortly thereafter.

Arnett, a Pulitzer Prize-winning reporter, was arrested while covering protests of Jewish refuseniks just prior to the Washington, D.C., summit. Arnett described his arrest this way:

"There was pushing and shoving for half an hour, and towards the end of this affair I was trying to help the crew get the pictures and a policeman came up to me and said I was under arrest. I produced my press card and I said we had permission as American correspondents to cover activities on the streets of Moscow. At this point I was pulled from behind, about six heavy-set men, very heavy guys, picked me up bodily and carried me to a waiting bus. Now I tried to fight free, I didn't know who these people were. In the scuffle, they took my American passport and one of them ground it on the pavement with his heels. Another tried to tear my press card in half. They put me on the bus—took me to a nearby police precinct which is run by a small group called the Department for preservation of order. It boiled down to their accusing me of public disorder. They claimed that I had assaulted a citizen and had been hitting him with a microphone and they were charging me with assault in effect. After some talk they



Peter Arnett, CNN's Moscow correspondent.

decided that they would not charge me, they would make the accusation against me and, on the basis of that, they let me free. I was assisted by Max Robinson, the American Embassy Consul General, in resolving this matter, so I'm back at work right now.

"The streets of Moscow are unpredictable, but, even before I was arrested, some of the government demonstrators with peace signs saying "peace to the United States" were pointing to us and saying we were provocateurs, which is a favorite word against the Western press. So while people had signs extolling the virtues of the summit they weren't particularly happy to see us. Actually, as the demonstration began, there were six busloads of people brought in on government buses to have this government demonstration. Of course the melee

see Page 3

Flora Lewis Urges U.S. Understanding of Western Europe, NATO

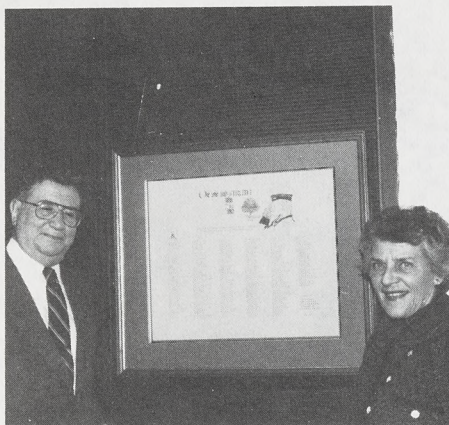
by FRED FERGUSON

The *New York Times* foreign affairs columnist Flora Lewis views her role today as a challenge to enlighten Americans in global matters.

And, she says, "to save our government from recurrent blunders in international politics."

"They—that is, whatever U.S. administration happens to be in office and other governments, too—don't like us to show they are getting into trouble," said the columnist who has often been critical of U.S. foreign policy. But she said such writing "does give them warnings and sometimes prevents them from making mistakes."

"So our task," she told her fellow journalists at the OPC's November book night, "is to signal them."



OPC President Herb Kupferberg and The New York Times' columnist Flora Lewis unveiled memorial plaque for correspondents killed covering wars. Ceremony followed the November Book Night.

Ms. Lewis, who has three OPC journalism awards among the many honors she has won, entertained and captivated her audience with a variety of observations. Among them:

- People here are not aware of how shaken European governments were about what happened at the Reykjavik summit.
- The Yeltzin affair appears to have been a defeat for Soviet leader Mikhail S. Gorbachev. Lewis' hunch is that Gorbachev presented a much tougher speech than "the version that was deliberately leaked to *The New York Times*." Lewis said she suspects the Party "braking mechanism" said, "You're going too far, too fast," to which Yeltzin responded, "You're not going fast enough," resulting in his ouster.

- "Glasnost"—Americans are taking the word to mean much more than it is understood to mean in the Soviet Union.
- The reaction to Gorbachev's glasnost in Eastern Europe is delight among Hungarians and Poles, outrage among Czechs and disgust among East Germans. "It limits Gorbachev," Lewis noted, "He can't go and say, 'You bums, do what I'm doing.' No, he has to say, 'I'll leave what you do to you.'"
- Of U.S. criticism of Japan and the trade imbalance: "The Japanese are not taking our finances. Actually, they are financing us."

Lewis' criticism of U.S. foreign policy is based on her extraordinary understanding of the economics and politics of Europe as detailed in her new book, *Europe—A Tapestry of Nations* (Simon & Schuster, \$22.95).

Following the question-and-answer period, Lewis and OPC President Herb Kupferberg unveiled a plaque honoring U.S. correspondents who were killed covering wars. The plaque, which is on permanent display in the entrance foyer of the OPC headquarters, was first presented to the OPC by the humanitarian organization No Greater Love at a ceremony at the Sheraton Centre last October.

Before casting our fates to the promise of yet another new year, OPCer Len Saffir bids us to consider for a moment the yesterdays, when we were still eager and oh-so-hungry to make our professional marks. We asked Len to share some of those choice memories with us and he obliged.—The Editors

One OPCer's Long Road to China

by LEONARD SAFFIR

I lost my very first job as a journalist for trying to go to China. I finally made it 30 years later.

As I walked around Tiananmen Square and observed Chairman Mao's mausoleum a few months ago while on a business trip in Beijing, I thought back to the days in 1957 when I worked in the Tokyo bureau of Hearst's International News Service (INS).

John Foster Dulles was our Secretary of State at the time. He had placed China off limits to American newsmen on the grounds that the United States did not recognize China and, therefore, could not protect U.S. Citizens who crossed its borders.

China, meanwhile, had lifted its seven-year ban and was inviting newsmen to visit the mainland.

I strongly believed that journalists had the right, as a fundamental Constitutional principle, to travel anywhere at their own

risk for on-scene reporting.

I was determined to go.

Joe Kingsbury Smith, General Manager of INS, had different feelings. He wrote me that he was bothered by the "recent efforts of the Chinese Communist government to lure American correspondents to the mainland."

"I want you to know," he warned, "that if you make any attempt to go to Communist China you will be dismissed immediately."



Len Saffir

Young and principled, I forged ahead. I cabled the Ministry of Foreign Affairs in Peking, as Beijing was then known, of my intentions to go. I flew to Hong Kong where I would pick up my visa and cross the border. While there, I received cabled notice from New York of my dismissal—"effective immediately." Though I had technically been on vacation, top management in New York realized where I was headed and they acted swiftly.

Joe Smith described my pursuit as one of "defiance of the President of the United States." (While most news agencies reluctantly agreed with the ban in 1957, today most would defy our government if similar restrictions were placed on reporters.)

News of my termination was published in newspapers around the world, including our *OPC Bulletin* (Feb. 22, 1957).

But because of Chinese bureaucracy, it took over four months to receive my visa. It arrived as I was settled back in Tokyo in another position on an important assignment that I couldn't interrupt. Having been fired from a job for the first time in my life, I couldn't afford to lose another. The visa was good for only one week. The Chinese refused to extend it or to issue another one. I never did go to China—that is, until this past June.

This time, it took only a few days to get a visa. While in Beijing, I had lunch one day with Ed Gargan, *The New York Times* Bureau Chief. He told me of the difficulties he had in reporting from China in 1987. I couldn't help wonder what it would have been like 31 years earlier.

(Leonard Saffir is presently executive vice president of Doremus Porter Novelli, an international public relations agency.)

No Humbugs Here

Many thanks to all the OPCers and their guests who made the Annual Christmas/Hanukkah Party on December 17th such a success.

Close to 100 partygoers toasted the holiday season to the music of jazz artist Patti Bown. Scores of gifts, including transistor radios, perfumes, champagnes, theater tickets and wristwatches, were raffled off. The big prize of the evening—a 19-inch color television set—went to freelance writer Tania Grossinger, who was the guest of former OPC President **Anita Diamant**. The rest of the celebrants were sated with good food and drink, the camaraderie of dear friends and colleagues—and a special gift of cologne. Happy New Year!

Free Press from Page 1

occurred when Jewish Refuseniks appeared and they attempted to have their little demonstration also.

"Incidentally, the half dozen plain-clothes policemen who arrested me—I'd seen these same men tearing banners from the hands of middle-aged Jewish women during the demonstration. And I thought they were very audacious to charge me with assault when they had actually been bumping into people, destroying cameras and actually interfering with the Jewish people who were demonstrating."

Arnett, who joined CNN in June 1981, has travelled the world covering stories: In El Salvador, Arnett and his cameraman walked 10 miles to obtain the first report on the Salvadoran Army's use of U.S.-supplied planes in the 1983 bombing of Tenancingo. In 1984, Arnett traveled with a Red Cross delegation to Ethiopia for a five-part series on the famine in that country.

Prior to joining CNN, Arnett spent 20 years as a correspondent for the Associated Press. He covered the Vietnam War through the fall of Saigon in 1975. Arnett's compelling first-hand accounts of the American involvement in Vietnam earned him the Pulitzer Prize for international reporting in 1966.

In addition to the Pulitzer Prize, Arnett's Vietnam coverage was honored with the Overseas Press Club Award, two Sigma Delta Chi Awards and the George Polk Memorial Award. Born in Riverton, New Zealand, Arnett worked for newspapers in New Zealand, Australia and Thailand before joining the AP.

Earlier last month, the OPC also protested China's expulsion of about 15 foreign correspondents from Tibet.

The reporters, who represented the AP, UPI, Reuters, *The New York Times*,

Asian Wall Street Journal, Agence France-Presse and other news agencies, were in Tibet covering the outbreak of pro-independence riots in late September and early October.

In a letter to Wu Xue Kian, Minister of Foreign Affairs of the People's Republic of China, "strongly protesting" the expulsion, the OPC Freedom of the Press Committee, said that:

"The expanding participation and goals of the People's Republic of China in world technology, tourism and trade surely will be damaged if this denial of access by the press continues."

"Journalists do not cause unrest, but when it happens, their job is to report on it, responsibly and fairly, because the world wants to know what is happening."

"We urge you to reconsider and restore the journalists' freedom to work in Tibet."

The OPC message was signed by **Norman A. Schorr**, chairman of the Club's Freedom of the Press Committee.

At least 14 people were killed in Tibet in the two weeks of rioting said to be led by Buddhist monks loyal to the exiled Dalai Lama.

Dateline from Page 1

candidates, the question of how far the media should go in covering private lives of politicians, and various other aspects of electoral reporting and analysis in print and on television.

OPC Treasurer **Larry Smith** will serve as the Club's liaison with the *Dateline* editors. As in the past, the printing of *Dateline* will be handled by Len Silverman of Sundance Press. Silverman will also be in charge of advertising sales—a vital source of income to the Club in balancing its annual budget.

Ad sales are not only essential in producing a successful *Dateline*, they also are a critical element in providing the life-blood of the OPC itself. And they represent one area in which Club members can play an important role.

OPC members who are employed by an organization, whether media or corporate, can be of assistance by informing their organizations of the opportunities presented by a full-page or a half-page *Dateline* ad. They can even be of material help simply by finding out which individual in their organization has the responsibility of placing ads and by reporting his or her name to Len Silverman at 212-219-3255. Silverman will take care of the actual sales calls.

Remember! The Club needs your help in this regard, especially in this year of economic tightening. So you're urged to get in touch with Silverman, and do all you can to effect an ad sale for *Dateline*.

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

DOES DAVE KISS AND TELL? **David Lewis Eynon**, WWII *Stars & Stripes* staffer who's currently an ad executive in Philadelphia, is included in this year's *Pick of PUNCH*, the annual anthology of selections from the British humour publication. David's piece? "The One-Minute Lover."

* * *

SMART GUY: **Stanley A. Frankel**, a 30 year member of OPC who has served on a number of Committees, including the OPC Annual Dinner Committee, has been re-elected for an unprecedented fourth term as President of Phi Beta Kappa Associates. Frankel, a combat officer in WWII (retired as major) who was decorated five times (including two Presidential Unit Citations), has been an aide and speech-writer for Adlai E. Stevenson, Hubert Humphrey and George McGovern in their Presidential bids. Currently, he is an Adjunct Professor at Baruch College (CUNY) and Pace University and a consultant for Manning Selvage & Lee public relations company.



Stanley Frankel

* * *

NEXT TIME I NEED ADVICE: I'm going right to member **Millicent Brower**, busy writing popular psychology articles for *The Star Magazine*. She interviewed top psychiatrists for her stories "Money Does Talk" ("How you handle money reveals your personality," says Millie), "Count to Ten" ("And get the upper hand in annoying everyday situations") and "Critical Friends" ("How you can deal properly with people who criticize you"). Millicent—a playwright and author—also continues as drama critic for *Town & Village*. I read "Money Does Talk." It's fascinating! Millie arranges the way folks handle their cash into 11 categories (coin jingler, granny-purse carrier, money scatterer, clencher, hider and others). Hate to tell you which category I fit into.

ON THE GO FROM GERMANY TO AUSTRIA AND ITALY: **Kay Horkan**, 24 year Active Member, now lives in the Bavarian Alpine resort of Garmisch-Partenkirchen. She represents major hotel/ski resort interests in the Italian Alps, especially Livigno and Madesimo, and handled the 40th anniversary celebration of the Armed Forces Recreation Center located in Garmisch. Kay also arranges group skiing and golf tours. Formerly with *Stars & Stripes*, *Overseas Weekly/Family*, *Holland International*, and founder of *Communications International, Inc.* and *Kay Horkan & Associates*, Kay misses her friends in Washington, D.C., where she served as a director of American Women in Radio & TV and on the Defense Advisory Committee on Women in the Services and as PR Director for International Women's Year Center. Kay would love to hear from OPCers headed her way. Her address: Maxstadtstrasse 6, 8100 Garmisch-Partenkirchen, West Germany. Tel.: 08821-1305.

* * *

MOVE OVER, DONALD TRUMP! OPC'er **Louis Weintraub**, President of Weintraub & FitzSimons, Inc., was named "New Yorker Of The Year" by The Bowling Green Association. The award for "outstanding leadership and support of Bowling Green Park" was presented by Arthur R. Piccolo, Chairman of the Board of the association, which represents a number of corporations in lower Manhattan, at a reception at The Whitehall Club last month. Piccolo hailed Weintraub as a great New Yorker who has devoted much of his own time and effort and that of his organization to assisting numerous causes for the betterment of the community.

* * *

ASIAN AFFAIRS: **Jack Maisano** has been named Publisher and Editor of *Asian Business*, the leading monthly magazine on business and financial affairs in Hong Kong. "We have set ourselves the goal of becoming the top business magazine in Asia," says Maisano, who hails from Fort Lee, N.J. "We're

employing full time staff in Singapore and Thailand, and bringing in specialist writers from the U.K. as well as Hong Kong to beef up, in particular, the banking and personal investment side as well as the corporate development side of the magazine. Meanwhile, the doors in my office on Lockhart Road in Hong Kong are always open to any OPC visitor" says Jack.

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CATCHIN' UP ON COMINGS AND GOINGS: **John Wilhelm**, former OPC President and now Dean Emeritus of Ohio University's School of Communications, represented the club at a Congressional hearing in Washington on a suggestion that a memorial be established in the capital to honor American war correspondents who were killed performing their journalistic duties... OPCer **Josephine Lyons** of ABC Special Projects visited Kuala Lumpur and Hong Kong with a group of journalists who are reporting on art, music and politics... OPCer **Kenneth A. Kovaly**, president of Technical Insights, Inc., an information services company, has converted *Technical Insights* (originally conceived as a house organ) into a quarterly newsletter distributed gratis to 20,000 technical management people throughout the world... OPC member **Gunther L. Less** returned from a two-and-a-half week trip with Malcolm Forbes and the Forbes Friendship Tour Through Germany. The goodwill mission, featuring hot-air ballooning and motorcycling, will form the basis of a "Journey to Adventure" episode to be shown on coast-to-coast TV... **Kenneth Seeman Giniger**, OPC member and president of the K.S. Giniger Company, New York publishers, returned from England, Spain, France and Germany, where he met with authors and publishers.

Korman on Display

Hanging sculptures by Barbara Korman will be on display at the OPC gallery through January.

Korman's work is fashioned from milled pine and plywood that is sanded, assembled and glued before being painted with acrylic, metallic and latex. From this variety of materials, she enhances the textural beauty of each medium used. As sculptures, they depart from the familiar free-standing format.

Korman has exhibited widely. Her first show was at the Rochester Memorial Art Gallery in 1959 and, in 1986—41 shows later—she last appeared at the Hudson River Gallery in Ossining, N.Y.

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We're Invited To Join Them

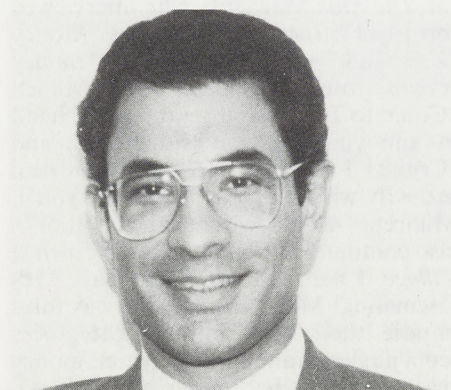
The International Food, Wine & Travel Writers Association will entertain applications from OPC members who are food, wine and travel writers and/or photographers.

Requirements for regular membership are that an individual be a qualified writer, author, lecturer or broadcaster. The writers must have bylines and be regularly or frequently published. Associate membership is open to individuals and companies in the food, wine and/or travel business.

Inquiries can be directed to Don Jackson, Executive Director, 1020 Via Vadera, Palm Springs, Calif. 92262. Phone: 619-322-4717.

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Jack Maisano